



CONTACT



EMAIL
misal84@gmail.com



WEBSITE
www.misalmehta.com



PORTFOLIO
www.behance.net/misalmehta



LINKEDIN
in/misal-mehta-22332424

DESIGN SKILLS

- Graphic Design
- Web Design
- Logo & Brand Identity
- Advertisement Design
- Corporate Identity
- UI/UX Design
- Mobile App Design
- Print Design
- Social Media Design
- Photo Editing

EXPERTISE

UI / UX Design



Graphic & Brand Design



Web & Mobile Design



Print & Layout



Misal S. Mehta

UI/UX & GRAPHIC DESIGNER

Graphic, web and UI/UX designer with **16+ years** of experience across commercial IT/software companies and international freelancing (8+ commercial & 8+ freelancing). Specialized in advertising, logo, banner, brochure, mock-up, flyer, poster, print, web, mobile app and social media design.

WHAT I BRING TO A TEAM

01 Brand + product, both done well

I move comfortably between brand/print work and full digital product design — most designers specialize in one; I do both.

02 Client communication comes naturally

8+ years working directly with international clients, so communication and expectation-setting come naturally.

03 AI-assisted, craft-first

I stay current with AI-assisted design tools without letting them replace design thinking.

HOW I WORK

STEP 01

Discover

Understand the brief, audience & goals; research brand and competitors.

STEP 02

Explore

Sketch directions, wireframe flows & moodboards; align on concept early.

STEP 03

Design

Craft polished visuals & UI in Figma and Adobe, iterating on feedback.

STEP 04

Deliver

Hand off production-ready print artwork or dev-ready specs, on time.

TOOLKIT



Figma



Photoshop



Illustrator



InDesign



Express



Canva



Claude



ChatGPT



Trusted by clients worldwide

5.0

Average client rating
across 225+ reviews

100%

Job success score
on Upwork

350+

Projects delivered
for global clients

— FREELANCE PLATFORMS



Upwork **TOP RATED**

100% Job Success with a long track record of on-time, on-budget delivery for international clients — brand, print, and digital design.

136+
projects



Freelancer.com **PREFERRED**

Years of 5-star reviews from clients worldwide for graphic design, branding, and print — fast turnaround with clear communication.

220+
projects



Behance **PORTFOLIO**

A curated showcase of selected branding, print, web and UI/UX projects — the full body of work behind the numbers.

29K+
views · 5K+ likes

— RECOGNITION

★ Top Rated Freelancer on Upwork

★ Preferred Freelancer on Freelancer.com

UI/UX Certified — IIT Roorkee

100% Job Success Score

— WHAT I DELIVER

Brand & Identity

Logos, corporate identity, brand guidelines and complete visual systems.

UI/UX Design

Web and mobile app interfaces — research, wireframes to polished UI in Figma.

Print & Advertising

Brochures, flyers, posters, packaging and ad creatives, print-ready.

Social Media & Digital

Post & carousel design, campaigns, banners and web graphics.